



Annual Conference Sponsor & Exhibitor Prospectus

2025

21 - 22 October 2025
Doltone House, Darling Island, Sydney

A Message From Our CEO

We are excited to announce that the Local Government Procurement (LGP) Annual Conference will take place on 21–22 October 2025 at Doltone House, Sydney.

Following overwhelmingly positive feedback, we are returning to this premium waterfront venue to once again connect local government professionals with industry-leading suppliers.

This year's conference will bring together professionals from procurement, engineering, sustainability, governance, and executive leadership across NSW councils - alongside our network of Approved Contractors and private sector experts.



I invite you to join us as a sponsor and exhibitor. The LGP Annual Conference offers a unique platform to showcase your services, build relationships, and position your brand as a key partner to local government.

We look forward to welcoming you to what promises to be an outstanding event.

Luke Kenny
Chief Executive Officer
Local Government Procurement

Why be a Part of the LGP Annual Conference

- Direct access to over 130 key decision-makers from local government and the private sector
- Increase brand visibility among procurement, engineering, governance, and leadership teams
- Showcase your products and services to an engaged, targeted audience
- Strengthen existing relationships and generate new leads
- Position your organisation as a trusted partner to NSW councils
- Gain valuable insights into sector trends, challenges, and priorities
- Stay ahead of competitors through strategic networking opportunities

A thoughtfully designed program ensures high-value exposure, giving sponsors multiple opportunities to connect with decision-makers throughout the event.

Conference Overview

- **Dates:** Tuesday 21 - Wednesday 22 October 2025
- **Venue:** Doltone House, Darling Island, Sydney
- **Audience:** 150+ delegates from local government and private sectors
- **Networking:** Enjoy multiple structured and organic networking opportunities throughout the conference, from our dedicated sessions to social events and exhibition breaks.



Sponsorship Packages at a Glance

Benefits	SOLD OUT	SOLD OUT	Silver Sponsor	SOLD OUT	SOLD OUT	Entertainment Sponsor	SOLD OUT	SOLD OUT	SOLD OUT	WiFi Sponsor
	Platinum Sponsor	Gold Sponsor		Drinks Sponsor	Dinner Sponsor		Coffee Cart Sponsor	Lanyard Sponsor	Name Badge Sponsor	
Exclusive Opportunity	✔	✔	✖	✔	✔	✔	✔	✔	✔	✔
Trade Stand Size	6m x 2m	6m x 2m	4m x 2m	3m x 2m	3m x 2m	2.5m x 2m	3m x 2m	3m x 2m	2.5m x 2m	3m x 2m
Speaking Opportunity	10 Min Keynote Day 1	5 Min Keynote Day 2	✖	✖	5 Min Dinner Speech	✖	✖	✖	✖	✖
Logo on Stage Backdrop	✔	✔	✖	✖	✖	✖	✖	✖	✖	✖
Logo on App, Website, or Signage	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Sponsorship Banner in App	✔	✔	✔	✖	✖	✖	✖	✖	✖	✖
Branding During Activation	✖	✖	✖	✔ Pre-Dinner Drinks	✔ Dinner	✔ Dinner	✔ Branded Cart	✔ Lanyards	✔ Name Badge	✔ Wi-Fi Naming
Digital Storage for Marketing Collateral	Up to 20MB	Up to 15MB	Up to 10MB	Up to 7MB	Up to 10MB	Up to 7MB	Up to 7MB	Up to 7MB	Up to 7MB	Up to 7MB
Mention in CEO Opening Speech	✔	✖	✖	✖	✖	✖	✖	✖	✖	✖
Delegate List	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
Complimentary Passes (Includes Dinner)	5	4	3	2	3	3	3	3	3	3
Dedicated Brand Exposure Campaign	✔	✖	✖	✖	✖	✖	✖	✖	✖	✖



Sponsorship Packages



➤ **Platinum Sponsor** **Sold Out**

Position your brand at the forefront of the LGP Annual Conference. As the exclusive Platinum Sponsor, you'll enjoy the highest level of exposure — including a 10-minute keynote, premium booth placement, branding across all event channels, and dedicated promotional campaigns. Ideal for organisations seeking to lead the conversation and build trust with local government decision-makers.

➤ **Gold Sponsor** **Sold Out**

As a Gold Sponsor, your brand will be front and centre throughout the event. You'll have a strong speaking presence and a premium trade stand to engage attendees directly. With visibility across key digital and physical assets, this tier balances impact and value.

➤ **Silver Sponsor \$14,000**

Designed for brands looking to maintain strong visibility and build quality connections. Silver Sponsors receive excellent placement, digital promotion, and direct access to delegates.

➤ **Drinks Sponsor** **Sold Out**

Be the name behind the networking drinks at the end of Day 1. This package delivers brand exposure in a social setting, creating a memorable impression with attendees.

➤ **Dinner Sponsor** **Sold Out**

Own the evening by sponsoring the official Conference Dinner - a relaxed and engaging environment for high-quality networking. You'll address attendees during the dinner and have branding throughout the venue.

Sponsorship Packages

(Continued)



↘ **Entertainment Sponsor (Exclusive) \$11,000**

As the exclusive Entertainment Sponsor, your brand gets the spotlight during the lively awards during the dinner night on Day 1. It's a great way to connect with delegates and create a memorable experience. Includes branding across event promos, a trade stand, and complimentary passes.

↘ **Coffee Cart Sponsor** **Sold Out**

Be the reason delegates perk up each morning and have your brand on the coffee cart! This high-traffic zone puts you in the centre of the action. Includes prominent branding, barista service, and added foot traffic to your stand.

↘ **Lanyard Sponsor** **Sold Out**

Get noticed every step of the way. Your brand co-featured with LGP on every delegate lanyard worn throughout the event. A simple, effective way to increase visibility and stay top of mind.

↘ **Name Badge Sponsor** **Sold Out**

Put your brand front and centre - literally. Name badges are worn all day and often kept post-event. Your logo sits alongside LGP's on every badge, offering lasting exposure and visibility.

↘ **Wi-Fi Sponsor (Exclusive) \$10,000**

Your brand becomes the gateway to connectivity. Every time delegates log on, they'll enter your name as the Wi-Fi credentials. A subtle yet powerful way to reinforce your presence.

Exhibitor Options



↘ **Outdoor Display Space** **Sold Out**

Make a statement with a large-scale display right beside the main entrance. This high-impact space offers direct access to the exhibition hall - perfect for vehicles, machinery, or equipment that demands attention. Includes 2 full conference passes (with dinner) and up to 5MB of digital marketing content accessible by all delegates.

↘ **Premier Trade Stand** **Sold Out**

Stand out in the busiest zones of the exhibition hall. These limited 3x2m spaces offer premium positioning for maximum exposure. Includes 3 full conference passes (with dinner) and up to 7MB of marketing content accessible by all attendees.

↘ **Trade Stand** **Sold Out**

A solid choice for brands ready to connect and grow. Includes a 3x2m booth, 2 full conference passes (with dinner), and up to 5MB of digital marketing content shared with all attendees.

↘ **Mini-Trade Stand** **Sold Out**

A compact and cost-effective option for organisations looking to connect directly with conference attendees. Includes a smaller stand, visibility on digital platforms, 2 full conference passes (with dinner), and the ability to share up to 5MB of digital marketing assets with delegates.

Key Deadlines:

- Sponsorship Confirmations Close: 31st August (or until sold out)
- Final Materials Due: 15th September 2025

Early confirmation is encouraged to secure your preferred sponsorship tier and maximise promotional exposure.

How to Sponsor:

To secure your preferred sponsorship package, please complete our [2025 LGP Conference Sponsor/Exhibitor Registration](#).

Spaces are limited and will be allocated on a first come, first served basis - early registrations are strongly recommended to maximise visibility.

Please feel free to contact our team:

Local Government Procurement

Email: events@lgp.org.au

Website: www.lgp.org.au

Phone: +61 2 8270 8771

Before submitting your request, we encourage you to review our [Sponsorship Policy](#).

